

ISSUE 33 • FALL 16

SALEM



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Roanoke

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2016-17 HOLIDAY TRASH COLLECTION SCHEDULE

Veterans Day - November 11, 2016

FRIDAY - NOVEMBER 11 - ROUTE COLLECTED THURSDAY (11/10)
MONDAY, TUESDAY, WEDNESDAY & THURSDAY ROUTES UNCHANGED

Thanksgiving Day - November 24 & 25, 2016

THURSDAY - NOV. 24 - ROUTE COLLECTED MONDAY (11/21)
FRIDAY - NOV. 25 - ROUTE COLLECTED TUESDAY (11/22)
MONDAY, TUESDAY & WEDNESDAY ROUTES UNCHANGED

Christmas Week - December 26, 2016

MONDAY - DEC. 26 - ROUTE COLLECTED TUESDAY (12/27)
TUESDAY, WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

New Year's Week - January 2, 2017

MONDAY - JAN. 2 - ROUTE COLLECTED TUESDAY (1/3)
TUESDAY, WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

Martin Luther King, Jr. Day - Jan. 16, 2017

MONDAY- JAN. 16 - ROUTE COLLECTED TUESDAY (1/17)
TUESDAY, WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

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Community Recycling Bins

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(NEWSPAPER, MIXED PAPER, ALUMINUM
& PLASTIC ARE ACCEPTED AT BOTH SITES)

CITY DIRECTORY



Salem City Hall is located at 114 North Broad Street. Council meets on the 2nd and 4th Mondays of every month at 7:30 p.m. in the council chambers located on the main level of the building.

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Commonwealth's Attorney	(540)375-3041
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Electric Department	(540)375-3030
Engineering Department	(540)375-3032
Farmer's Market	(540)375-4098
Finance Department	(540)375-3061
Fire & EMS Department	(540)375-3080
Health Department	(540)387-5530
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Parks and Recreation	(540)375-3057
Planning & Economic Dev.	(540)375-3007
Police Department	(540)375-3078
Real Estate	(540)375-3058
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Sanitation Division	(540)375-3071
School Division	(540)389-0130
Sheriff's Office	(540)375-3040
Social Services - Welfare	(540)387-6087
Streets & Maintenance	(540)375-3039
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SALEM CITY COUNCIL



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JAMES MARTIN
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The City of Salem Street Department will collect loose leaves curbside beginning October 31 through the end of December.

Beginning January 3 and continuing through March 17, these crews will only collect leaves on an "as needed" basis. After January 4, Residents must notify the Street Department at 375-3039 to schedule a loose leaf pick-up time.

Loose leaves will not be collected after March 17. After that time, they must be bagged or boxed in order to be picked-up.



Salem prides itself on having the best snow removal operation in the state, but citizens also need to do their part to help get streets and sidewalks cleared.

- When possible, park your vehicles in your driveway. This will allow the snowplows to not only clear more of the street, but also the area in front of your roadside mailbox.
- Remember, all residential, retail and commercial property owners, who have sidewalks, are required to clear these walkways no later than six hours after a snowfall ends.

Help us keep our streets and sidewalks clear and our citizens safe!

KEVIN'S CORNER

Kevin Boggess - City Manager kboggess@salemva.gov 375-3016



One of the things I am the proudest of in the time I have been your City Manager is Salem's willingness to take part in regional efforts. We've joined initiatives with our valley neighbors to create a much needed revenue stream for tourism marketing, establish a state-of-the-art broadband network and link our greenway trails. These efforts have not only been good for Salem residents, but for citizens throughout the greater Roanoke Valley.

And now, we've even agreed to start sharing our trash.

On June 13, after more than two years of studying, City Council unanimously approved plans to join the Roanoke Valley Resource Authority with Roanoke City, Roanoke County and Vinton. For decades, Salem has operated and maintained its own transfer station on Indiana Street and shipped its trash across the state in tractor trailers to Amelia County. In the new agreement, our trash will still come into the same facility, but

now it will be taken to the Smith Gap Regional landfill in nearby Roanoke County.

The new agreement took effect on July 1, and most of you probably haven't noticed any changes. In fact, the only changes

you should see are positive ones in terms of household waste disposal opportunities and greater access to trash disposal.

While our sanitation department in Salem will continue to pick up trash and bulk just like we have in past years, Salem residents now have access to both our transfer station and the Tinker Creek Station on Hollins Road in Roanoke City. You can now drop-off unwanted items or brush 12 times a year.

Also, the Tinker Creek Station takes some hazardous waste materials like latex paint every day it is open. Plus, more hazardous materials can be dropped off every third Saturday of the month when you register online. These are all positive ways to keep our communities green, and they come to us through our willingness to join our neighbors.

The Resource Authority has agreed to assume the remaining \$1.8 million in debt on the Salem transfer station in exchange for ownership of the facility. Salem also will receive about \$150,000 a year from the authority for use of the property. In addition, the Resource Authority will take on any equipment or maintenance needs at the facility. And finally, no employee jobs were lost in the transition, and, in fact, all employees who accepted offers of employment from the Resource Authority received pay raises.

As Mayor Randy Foley said, "This is simply the right thing to do and the right time to do it."

With City Attorney Steve Yost, Mayor Randy Foley signs documents for Salem to join the Roanoke Valley Resource Authority on July 1. Among other things, this alignment gives residents flexibility to dispose of hazardous waste materials.



Bees Keep Garden Buzzing

The City of Salem established its first municipal beehive on May 27 as 15,000 honeybees moved into their one story home behind City Hall.

Salem City employees **Randy Asberry, Jeremy Hartman** and **Dave Childers** helped establish the new hive that was strategically placed along the creek behind City Hall to enhance the amount of produce harvested at the adjacent Salem Fresh Ideas Garden.

“The yield for the 2016 growing season of the Salem Fresh Ideas Garden has increased significantly and I believe the bees are a major reason why,” says **Lisa Garst**, Salem Fresh Ideas Garden Coordinator. “The plants continued to bloom and produced more vegetables even this late into the season.”

Volunteers who picked vegetables and weeded at the garden on a weekly basis always encountered blooms loaded with the honey bees.

“We expected the Fresh Ideas Garden to slow down by the

end of August, but we continued to harvest healthy squash, zucchini and cucumbers,” says Garst. “One of our volunteers remarked one evening, ‘Those bees sure are doing their job.’”

In its first year of operation in 2015, the garden produced 1,872 pounds of food for the Salem Food Pantry. Through August of 2016 the garden had yielded over 2,495 pounds.

This success is not a surprise to either Hartman or Asberry. The two bee enthusiasts knew the honey bees would do their job and make sure those in need had access to fresh vegetables each week.

“If the human race would work like these bees do, it’s unreal what we could get done,” says Asberry.



Asberry



Local Politicians Support Salem's Farmers Market Programs



Council members Bill Jones & Jane Johnson and Congressman Morgan Griffith talk with Leighton Hodges from Catawba Valley Farms.

Agriculture has long been a source of pride and an area for concern in both our state and the nation for decades. For that reason, events like National Farmer's Week are important for facilitating face-to-face dialogue between elected officials and our farmers.

"It was important for our legislators to hear from the farmers first hand and see for themselves how agricultural issues in the state can trickle down and even have an impact on the Salem Farmers Market," says **Laura Reilly**, Salem Horticulturist. Congressman **Morgan Griffith**,

Delegate **Greg Habeeb** and Salem City Council members **Jane Johnson**, **Bill Jones** and **James Martin** each took time out of their schedules to visit our market on the final day of the celebration in August. They spent their time at the market, not only talking to vendors, but also thanking patrons for spending their time and money in Downtown Salem.

"It was very interesting getting to know the farmers better and learning more about the commitment they have to put forth to provide for our citizens," says Johnson. "Some travel great distances

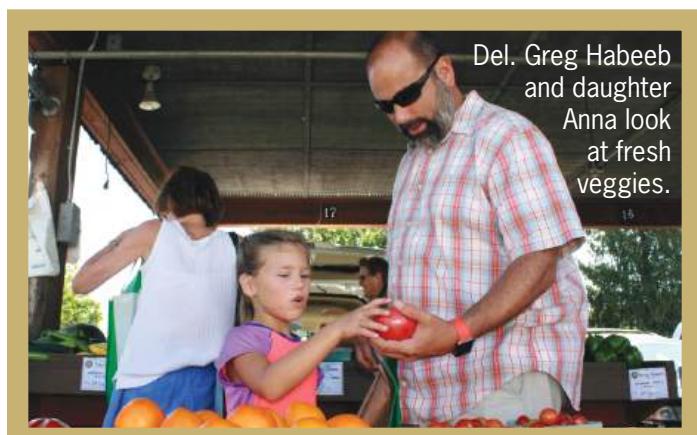
each week to provide our shoppers with an amazing freshness and homemade feel right in the heart of Salem."

Johnson and others handed out reusable canvas bags to the shoppers and the celebration also included live music, a Pilates class and cookbook and recipe distribution.

"It is important for our politicians to recognize that the farmers market is an incubator for small businesses, as well as a hub for activity in our downtown," says Reilly. "Seeing that firsthand was good for everyone involved."



Jones talks with local farmer Sharon Layman.



Del. Greg Habeeb and daughter Anna look at fresh veggies.

Fire Department Gets a New Ride

Earlier this summer, the Salem Fire and EMS Department purchased its first new fire truck in nearly a decade. Budgeting for a big ticket item like an \$862,000 state of the art ladder truck is never easy, but in this case, the financial blow was softened considerably.

Most of the truck was paid for with delinquent tax money that was collected from Salem businesses and residents. It replaced a ladder truck that had been in service for 20 years and was nearing the end of its usefulness and efficiency.

The new Smeal truck was formally dedicated on June 22 at Fire Station 1 in a ceremony orchestrated by Chief **John Prillaman**. In the traditional ceremony protocol, the old truck was retired through one final dispatch call and the new truck received the “wet-down” treatment before being pushed into service by Salem Firefighters.

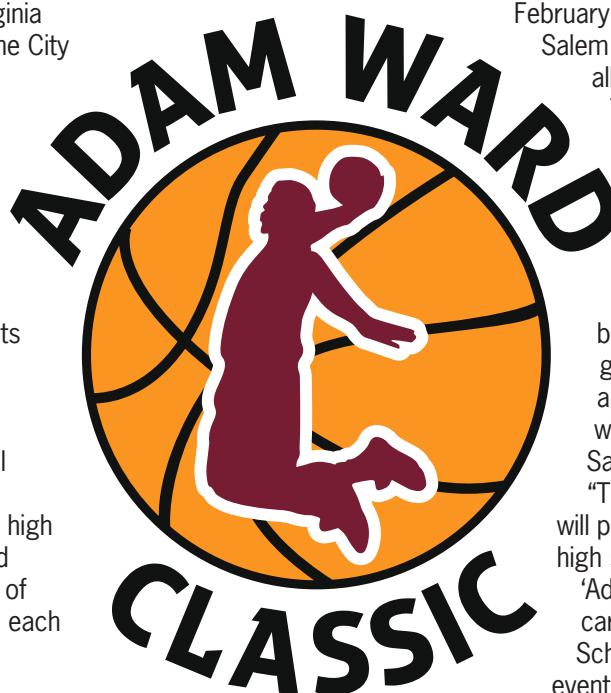


Adam Ward Classic Set for February

Salem High School, the Western Virginia Basketball Officials Association and the City of Salem have joined forces to honor the memory of **Adam Ward** by establishing a Basketball Classic in his honor. The 2007 Salem High School alumnus, who graduated from Virginia Tech in 2011, played football at Salem High School, but was an avid fan and supporter of all types of athletic events his entire life.

“Adam Ward personified the true meaning of a student-athlete,” says **Grant Smythers**, Salem High School Teacher and Tournament Co-Founder. “He was a huge sports fan who loved high school basketball and this Adam Ward Basketball Classic will highlight some of the best teams in the state of Virginia each season.

The event, which will take place on



February 4, 2017, is being sponsored by the Salem Parks & Recreation Department and all proceeds from the event will go to The Adam Ward Scholarship Fund that is administered by the Salem Educational Foundation and Alumni Association.

A dozen of the top boys and girls teams in the region will come together for one big day of basketball in the Salem High School gymnasium that Saturday. The cost for an all-day pass is just \$10 and tickets will be available the day of the event at Salem High School.

“The money generated from this event will provide scholarship opportunities for high school students who were deemed ‘Adam-Like’ during their high school careers,” says Smythers. “Salem High School is honored to host such a worthy event for such a special young man.”

**Salem Police Chief
Mike Crawley visits
with students.**



Most Important Meal of the Day

Once again this summer, the Salem Area Ecumenical Ministries donated time and resources to provide breakfast for students taking part in the division's summer classes and programs. By partnering with the Virginia Tech Cooperative Extension Office and a number of generous churches and businesses in the community, enough food was available to feed the students each day during the final two weeks of July.

Karen Adams serves as the coordinator for the program and she works directly with the division's Summer School Principals.

"I'm very thankful for the breakfast program and I feel like the atmosphere it created was a great way for our students to start their instructional day," says **Wes Thomas**, Salem's Summer School Principal for elementary students.

The nutritional value of the hearty breakfast is obvious, but the greatest nourishment for the students came from the community leaders

including a number of city employees who took time to visit with them before the start of the school day in the cafeteria.

"It is very powerful to provide opportunities where students and community service members have an opportunity to build relationships," says **Jamie Garst**, Salem's Summer School Principal for Middle and High School students. "For the second year in a row, we did not have to dismiss a single student for behavioral reasons, and I believe the breakfasts provided a tremendously positive impact on behavior and academic performance."



Breakfast Program coordinator Karen Adams was recognized by School Board Chairman David Preston in August.





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The Grand Tour

Salem's **Natalie DiFusco-Funk** is nearing the end of her reign as Virginia's Teacher of the Year and during this year she has rubbed shoulders with some of the most influential figures in our country, including the President and the Vice-president.

"I met the President on Teacher Appreciation Day in the Blue Room of the White House," says DiFusco-Funk. "When my name was announced, we hugged, talked about how much I love the 5th grade, and fist bumped before I walked into the next room. We all listened to speeches from the President and the National Teacher of the Year and when **Mr. Obama** was leaving we fist bumped again. I felt very valued as an educator."

DiFusco-Funk and the other 49 state teachers of the year from around the nation also spent some quality time with **Vice-President Joe Biden** and his wife, **Jill**, during that trip. They also got an inside look into Microsoft's Headquarters and visited ASCD, the Association for Supervision and Curriculum Development.

The Council of Chief State School Offices organizes the National Teacher of the Year Program that enabled her to, not only interact with teachers from around the country, but also to join them in a variety of professional development sessions and policy briefings related to education.

This summer, the West Salem teacher traveled to Finland and the Netherlands with Education First. While there, she learned about the Finnish school system and picked up strategies that she will implement in her classroom this school year. During this trip, she also had the pleasure of meeting Nelson Mandela's grandson and



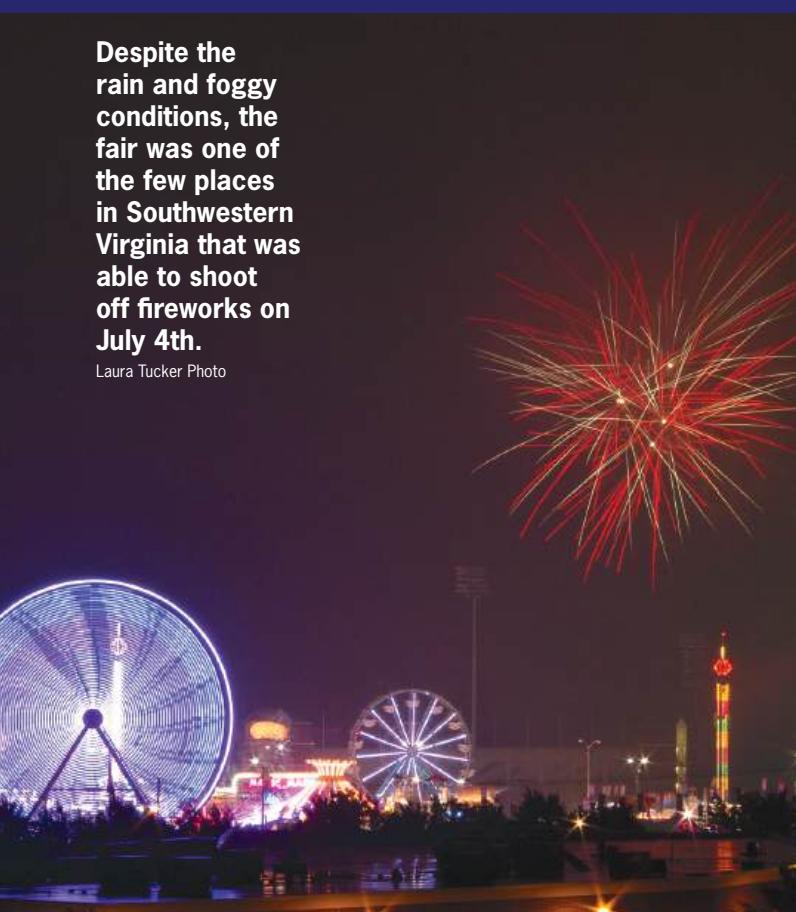
hearing Ghandi's grandson speak at a student global summit about human rights.

Another highlight of her summer was a trip to Huntsville, Alabama to Space Camp where the focus was on STEM activities. The final months of the year will also be full of activities including helping to select the 2017 State Teacher of the Year.

"This entire year has been very inspiring," she says. "I have a whole new outlook on education, my role as an advocate and how I can be a better classroom teacher."

Despite the rain and foggy conditions, the fair was one of the few places in Southwestern Virginia that was able to shoot off fireworks on July 4th.

Laura Tucker Photo



Fair Rain & Gain

The rainy weather, a trademark for much of the summer of 2016 in Southwest Virginia, couldn't stop the Salem Fair from having another record year. Fair Manager, **Carey Harveycutter**, and Deggeller Attractions officials estimate 350,000 visitors toured the midway from June 29 - July 10.

"This was a challenging two weeks, but a very rewarding time," says Harveycutter. "Ticket sales for rides rose this year and our food vendors did very well despite the rain that fell on a couple of critical dates. Overall, we were up by about 5 percent."

Wet weather on July 2, July 4 and the final Friday night of the fair slowed down the normal steady stream of patrons, but not by much. On Independence Day, fireworks at the fair were launched right on schedule.

Creative arts and horticulture exhibits were again extremely popular in 2016. More than 4,000 entries were received in the 500 categories of competition that ranged from cake decorating to photography.

"Every year we are amazed by the wide variety of entries and I think the most rewarding thing is the high number of entries from children who are helping to keep this tradition alive," says **Melissa de Pineda**, Blue Ribbon Exhibit Coordinator.



Helping Hokies Hit the Track

Salem has hit the NASCAR circuit.

When Wood Brothers Racing began a collaboration with Virginia Tech to race a Hokies-themed paint scheme at nearby Bristol Motor Speedway and Martinsville Speedway, they looked to City of Salem Communication Specialist **Clark Ruhland**.

Ruhland has been working with Virginia Tech as a freelance graphic designer for over ten years creating designs for stadium cups, shirts, banners, posters, schedule cards, the logo commemorating Frank Beamer's retirement and more. However, creating a racecar design was something unique.

"It's pretty cool to be asked to design a car that could be seen by millions of people on television," said Ruhland, a 2007 graduate of Virginia Tech. "I was pretty much given a clean slate on the design, so I picked maroon to be the main color."

The car design features the VT logo on the hood, school name & Hokie Club logos on the side and tapered white and orange stripes

along the entire length of the car.

Wood Brothers Racing started in nearby Stuart, Virginia in 1950 and has strong family ties to Virginia Tech with eight family graduates and one current student. When the final design was approved and ready to hit the track, the whole race team was excited.

"I thought the car just turned out real special," said team co-founder **Leonard Wood**. "The paint scheme was awesome to see and we were real thrilled. The Wood Brothers have such a history with Virginia Tech that I would never have dreamed of having one of our cars with a paint scheme like it."

Ruhland created the car design, team uniforms, and the driver fire suit & helmet that was raced by Ryan Blaney at Bristol in August. The car will again be raced at Martinsville on October 30.

"It's a little piece of Blacksburg and Salem out on the racetrack," said Ruhland, who was instrumental in the design of the new Salem Police cars. "The response to the design has been fun and has brought new fans to the Wood Brothers."

Small diecast replicas of the car are set to be sold in stores in early 2017.



Clark Ruhland (L) with the HokieBird and Wood Brothers Racing driver Ryan Blaney before the Aug. 20 race in Bristol. Ruhland, a 2007 Virginia Tech graduate, designed the paint scheme, uniforms and helmet.

Snow Much Different

For years, Salem's snow removal efforts have been the measuring stick by which all others are judged in the region. This September, those outstanding efforts were recognized nationally, as Street and maintenance Department Director **Mike Tyler** served as the keynote speaker of a snow and ice conference in Colorado.

"For someone from a southern city our size to be asked to share our methods in front of people who often measure snow in feet instead of inches is quite an honor," says Tyler. "It's really a testament to the men and women in Salem who take pride in their work."

Tyler was invited to Loveland, Colorado for the 36th Annual APWA Western Snow and Ice Conference and national Snow Roadeo. The three-day conference focused on creative snow management, technology and operations. Salem's ability to handle the high expectations of its citizenry with consistent, positive results intrigued the conference's coordinators.

Having a "snow man" from south of the Mason Dixon line might seem strange, but Tyler wasn't the only Salemite at the conference. One of the event's organizing committee members is **Jessica Mackaro**. She lives in Erie, Colorado, but was born and raised in Salem, and is the daughter of **Jim and Hilda Paxton**.



Tyler



Chris Wilkes, Ric Flair and John Wright

Fundraiser with Flair

Since it was formally dedicated in January 1934, the historic Andrew Lewis Gymnasium as played host to its share of championship caliber athletes and events. This past May, the one and only **Ric Flair** added his name to the gym's list of world class performers.

The legendary Nature Boy, who has wrestled numerous times at the Salem Civic Center, returned to the city to lend his name and magnetic personality to a unique fundraiser for the Andrew Lewis Middle School band.

"I was looking for something different to raise money for instruments, music and supplies," says **John Wright**, Salem School Division Band Director. "We had people from all over the state and even folks from other states come to meet Flair. Overall, it was a great experience and fundraiser for the band."

Flair and a number of other professional wrestlers from Big Time Wrestling signed autographs and posed for photos for two hours as fans stood in line to get a glimpse of the 16-time World Champion.

While Flair did not wrestle, Big Time Wrestling put on six matches for fans as the storied gym was turned into a wrestling arena.

"Meeting Flair was really cool for me personally, and it was great to see him interact with the students and all the fans. He took time to talk to every single person that came up to him and really paid extra attention to those with special needs."



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THURSDAY, OCTOBER 20



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Captain Jack to the Rescue

If you've been lucky enough to meet the Salem Animal Shelter's new ambassador, you already know that he is the strong and silent type. **Captain Jack** is a mixed breed dog who was originally rescued in Texas by Green Dogs Unleashed. As is too often the case, the dog's owner didn't want him any longer once he realized the animal was deaf.

Deaf Dogs Rock, the Salem-based nationwide rescue organization for deaf canines, sponsored his transport and medical care and helped facilitate his

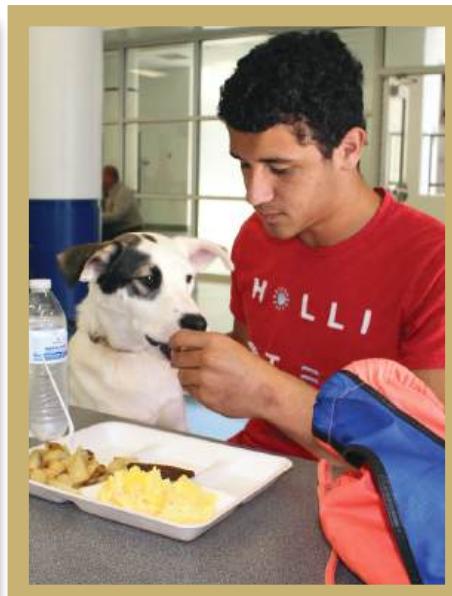
trip to Salem.

"I went to Staunton to meet him in March and put him through a deaf dog training class," says **Rebecca Custer**, Salem Animal Shelter Manager. "I immediately knew he would be perfect for the shelter, and he helps us with adoptions, evaluations, training, educational outreach and he is the perfect stress reliever."

Captain Jack has been spreading the word about adoptions all over the city making appearances at the Salem Senior Center, the Salem Farmers

Market and in our schools. In just a few months he has managed to, not only boost morale, but bring attention to special needs.

"Not only does Captain Jack show us the many ways a shelter dog can enrich your life, we believe he has made people consider adopting special needs animals," says Custer. "Even with his deafness, Captain Jack is not the exception, rather he is just another example of the many great shelter dogs that are available and in need of forever homes."





RAISING THE BAR

Roanoke
College's brand
new Cregger
Center far
surpasses any
Division III facility
in the nation.





One of the most ambitious construction projects in the history of the city was just completed as Roanoke College opened the doors to the Cregger Center.

The state-of-the-art 155,000 square foot athletic, academic and recreation facility is named for Roanoke native and Roanoke College graduate Morris Cregger. The complex's amenities are better than the ones found at many Division I schools.

While at Roanoke College in the 1960s, Cregger lettered in basketball, track, soccer and tennis and eventually became a charter member of the college's athletic hall of fame. Since 2011, the owner and Chief Executive Officer of Cregger Company, Inc., has also served as Roanoke College's Chairman of the Board of Trustees.



MORRIS CREGGER



OUR COMMUNITY

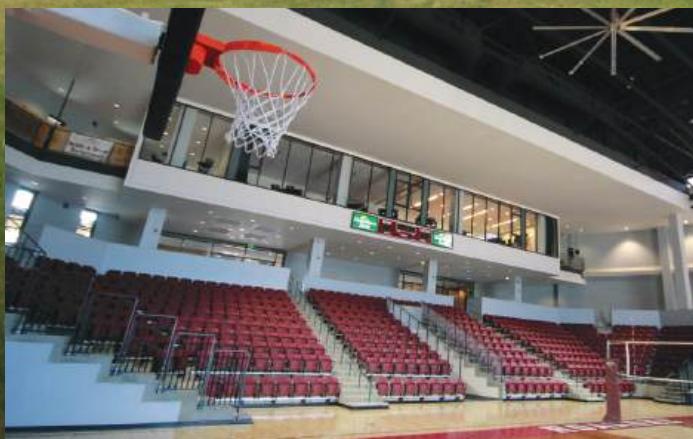
10

Different team locker rooms. The building also features two rotating sport locker rooms for visiting schools.



200

Students who will utilize the classrooms for Health and Human Performance labs and classes.



2,500

Seating capacity in the arena. 1,723 for athletic events plus standing room.

2,200

Square feet of training & rehab space compared to 800 feet in the Bass Center.

92

Pieces of fitness equipment featured inside the 10,000 square foot Belk Fitness Center for students and staff.

200

Meters of indoor track – Making the Kerr-Cregger Field House the valley's largest indoor facility.



800,000

Bricks were used for the interior and exterior of the building.



\$1.4

Million estimated economic annual impact on Salem and the surrounding Roanoke Valley.

350

Student Athletes who utilize the new facility that officially opened on September 2nd.

Getting a Facelift

City Council is Helping Downtown Salem Merchants Get a New Look

One of the biggest, most frequently repeated comments by citizens during the Downtown Plan development process was that the city needed to find ways to add character to our downtown. One of the best ways to accomplish that is by making changes to the fronts of the buildings. Distinctive façades help create an identity for downtown and help it stand out in peoples' minds. Not to mention it helps businesses be seen by potential customers!

To help accomplish that goal, City Council created the Downtown Salem Façade Grant Program. The process is very simple:

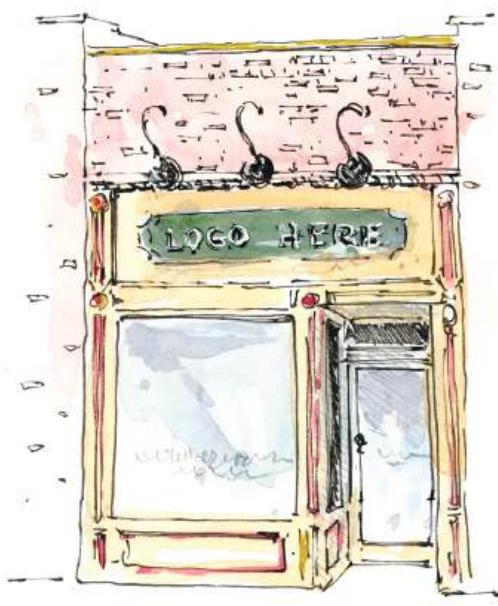
1. An interested business or property owner contacts the city and an initial meeting is scheduled.
2. City staff, the Department of Historic Resources, and local artist Robin Poteet work with the owner to create an artistic rendition of the owner's vision for the property.
3. The owner gets estimates for the agreed upon work.

4. A contract between the owner and city is signed, and the work is completed.
5. The city reimburses the owner for 50% of the cost of the work, up to a maximum of \$5,000.
6. Downtown Salem gets more attractive and more interesting, one great business at a time!

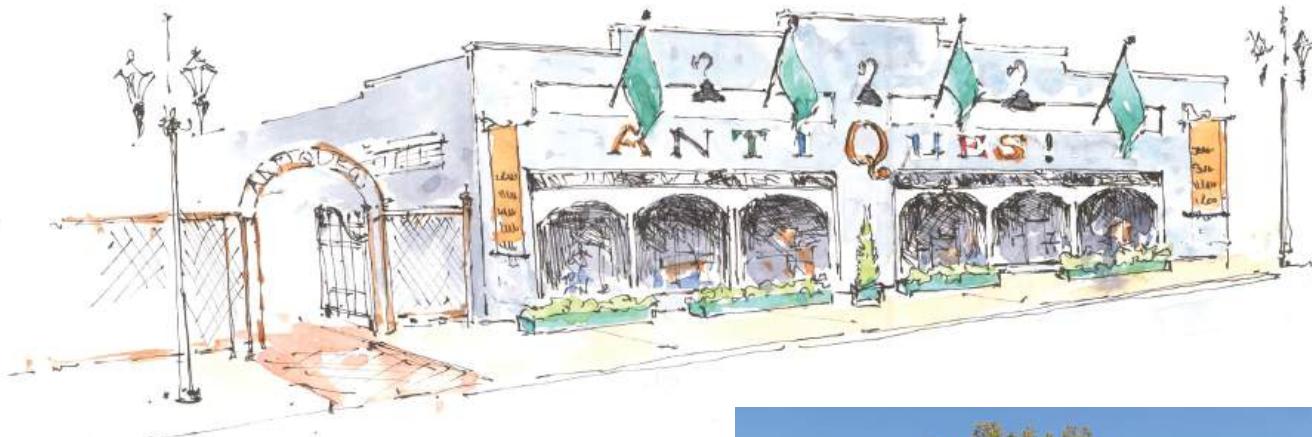
"The response so far has been fantastic and we're working with several businesses downtown on the exciting ideas they have," says City Planner Benjamin Tripp. "This is a great partnership between the city and the downtown business community to help us create the kind of downtown that Salem deserves."

If you're interested in being a part of this program, contact Benjamin Tripp, City Planner, at 375-3032 for more information.

Store owners on Main Street are looking at several different designs to increase the asthetic look of downtown and drive new business into Salem.



Antiques by the Market has made some outdoor improvements on its own including green window accents that make the store more visible on Main Street.



Charlotte's Web Antique Mall is one of the next downtown businesses planning to make outdoor improvements including new signage, wood planters for low-growing plants under windows, orange banners, teal flags and lights.



Charlotte's Web plans to make the entrance more visible by adding flags and a new awning, and new glass doors.



Renderings by Salem artist Robin Poteet.
Visit her studio at Library Square and check
out her website www.robinpoteet.com.

OUR COMMUNITY



Streetscapes will be getting an overhaul with outside seating and brick sidewalks.

STREETSCAPES

There's a complete makeover coming next year for the look of Downtown Salem. During the Downtown Plan process citizens were unanimous that they wanted a more historic and upscale look for downtown and we have listened.

The new downtown will feature brick sidewalks, newer, bigger and better landscaping, expanded sidewalks for your favorite restaurant's outside seating, new historic looking streetlights & traffic signals and overhead festival lighting. Construction of the new streetscape will start next year.

However, the first changes to our new downtown will begin this fall at Library Square. The existing hardscape will be removed and a new structure will be built with movable seating, hanging lights, and great new landscaping. The furniture will be moveable to allow events or concerts to take place, but the rest of the time it's a great place to hang out, read a book or eat lunch and enjoy beautiful Downtown Salem.

Main Street will feature a new look in the future.



Library Square will feature a new pavilion and movable seating.



Are you invested properly? Get a second opinion.

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Salem, VA 24153
540-389-2450

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SALEM VA

EVENT CALENDAR

OCTOBER

7	Salem Spartans vs. Blacksburg Bruins	Salem Stadium
8-9	ASA/JO Scrappers Softball	Moyer Complex
9	Wine and Unwind Festival	Salem Civic Center
15	LewisGale Salem Half Marathon	Salem Farmers Market
20	I Love the 90's Concert	Salem Civic Center
21	Salem Spartans vs. Patrick Henry Patriots	Salem Stadium
22	BBB "Secure Your I.D." Day	Salem Civic Center
29	Pumpkinfest	Salem Farmers Market
29-30	Salem Gun & Knife Traders Show	Salem Civic Center

NOVEMBER

5	Brew Ha Ha! Beer & Comedy Festival	Salem Civic Center
10	Music at the Market - "Uptown"	Salem Farmers Market
11-13	Sesame Street Live	Salem Civic Center
18	The Fab Four - Beatles Tribute Band	Salem Civic Center
25-27	RV Gem and Mineral Show & Sale	Salem Civic Center

DECEMBER

2	Roanoke Symphony Holiday POPS	Salem Civic Center
2	Salem Christmas Tree Lighting	Salem Farmers Market
2	Salem Christmas Parade	Downtown Salem
3	Ye Olde Salem Christmas	Downtown Salem
9	Mercy Me - "It's Christmas"	Salem Civic Center
16	NCAA Amos Alonzo Stagg Bowl	Salem Stadium
17-18	Salem Gun & Knife Traders Show	Salem Civic Center

JANUARY

6-8	50th Stampede Championship Rodeo	Salem Civic Center
21-22	Salem Gun & Knife Traders Show	Salem Civic Center
25-29	Kazim Shrine Circus	Salem Civic Center

FEBRUARY

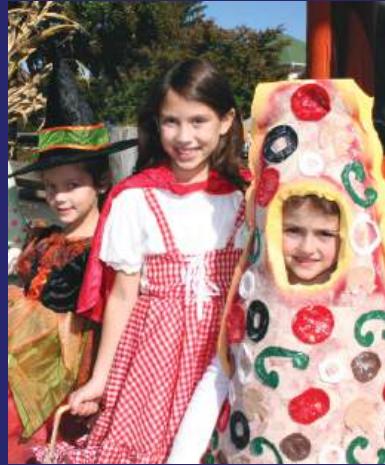
3	Winterfest Beach Blast	Salem Civic Center
7	Salem/Roa. Chamber Business Showcase	Salem Civic Center
11	Salem Police Officers Ball	Salem Civic Center
17-18	VHSL State Wrestling Championships	Salem Civic Center
23-26	ODAC Men's & Women's Basketball Champ.	Salem Civic Center

Make Salem YO

- Downtown -



DOWNTOWN DINING



PUMPKINFEST



YE OLDE SALEM XMAS

- Sports -



SALEM HS FOOTBALL



STAGG BOWL XLIV



CHAMPIONSHIP HOOPS

our Destination

- Entertainment -



I LOVE THE 90'S

- Recreation -



SALEM HALF MARATHON



SESAME STREET LIVE



CHANCE CRAWFORD SOFTBALL



ROANOKE SYMPHONY



FISHING RODEO

#SAMPLESALEM

MARCH

2-4	VHSL Basketball	Salem Civic Center
10-12	West Va. Wesleyan Fast Pitch Tourn.	Moyer Complex
11-12	Shamrock Volleyball Tournament	Salem Civic Center
17-18	NCAA DIII Men's Basketball Championship	Salem Civic Center
24-26	Spring Home Show & Better Living Expo	Salem Civic Center

APRIL

7	Roanoke Symphony POPS "Beatle Mania"	Salem Civic Center
12	16th Annual Senior Fun Day	Salem Civic Center
13	Easter Egg Hunt	Longwood Park
15	Our Lady of Nazareth Easter Service	Salem Civic Center
16	BBB "Secure Your I.D." Day	Salem Civic Center
21-23	Chance Crawford Softball Tournament	Moyer Complex
22	The Color Run	Salem Civic Center
22-29	64th "Pig" Robertson Fishing Rodeo	Lake Spring Park
28	Salem After Five	Salem Farmers Market
28-30	ODAC Women's Softball Championship	Moyer Complex
29-30	Salem Gun & Knife Traders Show	Salem Civic Center

MAY

12	Roanoke Symphony "My Fair Broadway"	Salem Civic Center
12	Movies at Longwood	Longwood Park
13	Relay for Life	Longwood Park
19	Salem After Five	Salem Farmers Market
22	Lord Botetourt Graduation	Salem Civic Center
24	Cardinal Academy Graduation	Salem Civic Center
25-29	NCAA DII Softball Championship	Moyer Complex
26-28	Roanoke Valley Gem & Mineral Show	Salem Civic Center
27-28	NCAA DIII Women's Lacrosse Champ.	Roanoke College



CONTACT OR VISIT THE
SALEM VISITORS CENTER
AT THE SALEM CIVIC CENTER:
(540) 375-4044

VISITSALEMVA.COM

TOWER OF POWER

Salem steps up to remember the victims of September 11.

When Salem was selected as the host site for the valley's 9/11 remembrance service to help mark the passing of 15 years since that horrific day in 2001, there was never any hesitation as to where the ceremony would take place.

For just over a year, the corner of Calhoun and S. Market Streets has been the home of a section of steel from the World Trade Center's North Tower that fell on September 11, 2001. The piece of American history – weighing over 16,000 pounds – has quickly become a fixture in Downtown Salem. It's an inanimate object that has the ability to stir all kinds of emotions with its sheer presence.

At this year's remembrance service, elected officials stood shoulder to shoulder with first responders from around the valley and citizens from throughout the region to pay their respects to the fallen. Tears flowed and heads bowed as Salem Fire and EMS Chief John Prillaman recounted the bravery that was exhibited by so many men and women 15 years ago.

The tower section will be a permanent fixture in Salem for years to come and one that should continue to serve as a daily reminder that freedom does not come without sacrifice.

"We use this as a reminder and an educational tool every single day," says Prillaman. "When school children, who weren't even born 15 years ago, visit the site all of our men and women go out of their way to explain the significance of the memorial. We are so thankful it ended up at Fire Station One." 



Chief John Prillaman

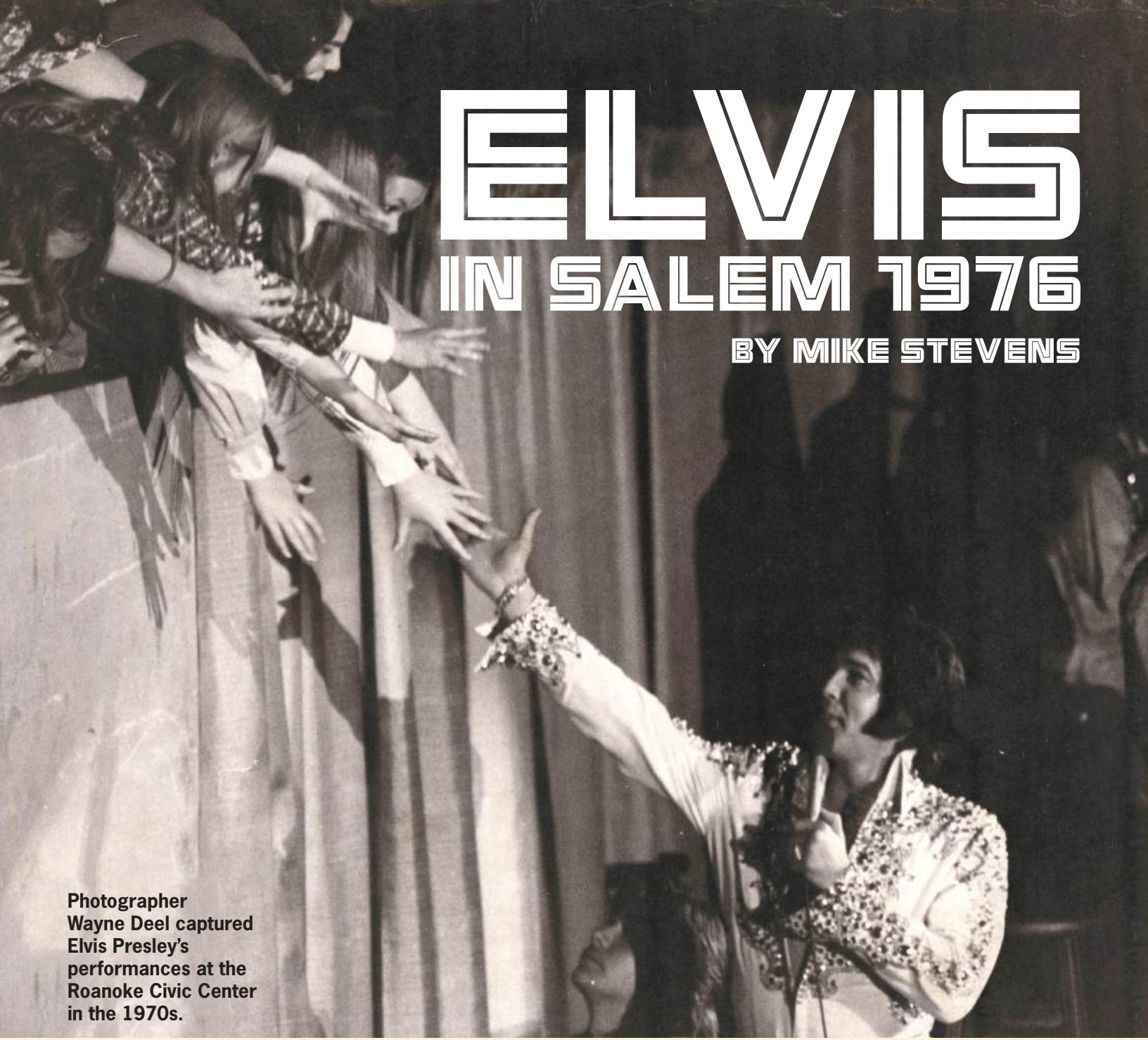




▲ Members of the Salem Fire and Police Departments took part in the Roanoke 9/11 Memorial Stair Climb at the Wells Fargo tower. Each wore full gear and climbed all 22 flights of stairs five straight times.

▼ This year's valley wide 9/11 remembrance service, hosted by the City of Salem, included an array of elected officials, first responders, citizens and vocalists. All paid respect to the fallen in their own way.





ELVIS IN SALEM 1976

BY MIKE STEVENS

Photographer
Wayne Deel captured
Elvis Presley's
performances at the
Roanoke Civic Center
in the 1970s.

Forty years ago this August, Elvis Presley spent part of his summer hanging out in Salem. There's no indication that the King of Rock 'n' Roll ventured much farther than the edge of the Sheraton Hotel parking lot during that 1976 visit, but the impact of his three-day stay just off of Exit 141 was felt several years after his final appearance in the valley.

PRESLEY PATROL

By all accounts, Presley's life was starting to spiral downwards like a bad song on the charts in the summer of 1976. His inner circle was falling apart and those close to him were concerned about his declining health and his deteriorating stage presence.

Despite all of those things, an older and a heavier Elvis was still a red-hot ticket anywhere in the world, including southwest Virginia. Elvis had played Roanoke several times dating back to 1955 when he opened for Hank Snow and the Louvin Brothers at the old American Legion Auditorium. This time



OUR COMMUNITY

he was booked to play at the Roanoke Civic Center on August 2, 1976, and several months before the tour's arrival in the Star City, Salem Police Chief Harry Haskins received an unexpected phone call from Presley's handlers.

"Elvis' people contacted us way in advance wanting to know if we could provide security at the Sheraton during his stay," says Haskins. "I always liked for our people to make extra money when they could, and they said they would reimburse us at time and a half."



Haskins

Haskins had been Salem's Chief of Police for less than a year and had just received a new unmarked police car shortly before Elvis's arrival. The chief's self-appointed job was to transport Elvis and the key members of his traveling party to and from Woodrum Field, the Sheraton and the Roanoke Civic Center.

"When I picked him up, we pulled right out onto the tarmac and I drove the car right up to the stairs of the plane," says Haskins. "Security was a little different back then."

The blue unmarked 1976 Plymouth Fury was packed for the ride from the airport to the Sheraton on Sunday, August 1, 1976. Besides Haskins and Presley, the car carried Presley's girlfriend Linda Thompson, his bodyguard Sam Thompson, his business manager Joe Esposito and Presley's traveling physician, the infamous Dr. Dean Nichopoulos.

"I liked some of Elvis' music, but I didn't enjoy all of the gyrations," says Haskins. "He was very congenial in the car because he particularly liked police officers."

In February of 1976, the Memphis Police Department made Elvis an honorary Captain. Haskins was only willing to give him a department patch and his best effort. No less than 20 officers, detectives and Haskins himself were part of the security detail charged with keeping Elvis safe and keeping a number of very friendly women from getting too close to the entourage during his stay at the Sheraton.

"I worked security back then and he had the whole second floor of the hotel rented," says Jimmy Bryant, retired Salem Police Chief who was a Sergeant at the time. "I just remember a



Submitted Photo

Elvis Presley and his girlfriend Linda Thompson stayed at the Salem Sheraton with his entourage in 1976.

bunch of sightseers coming by and groups of girls offering a lot of things that we can't talk about. This was the first time I got to see what groupies were all about."

In a department memo from Haskins dated July 30, 1976, the Chief outlined details of Presley's visit, including the fact that he had reserved 78 rooms. Fifteen of those rooms were located by the swimming pool and the rest covered the entire second floor of the hotel. Elvis and Thompson turned three adjoining rooms, 214, 216 and 218, into a suite and the Salem Police had officers stationed inside and outside of four other rooms on that floor.

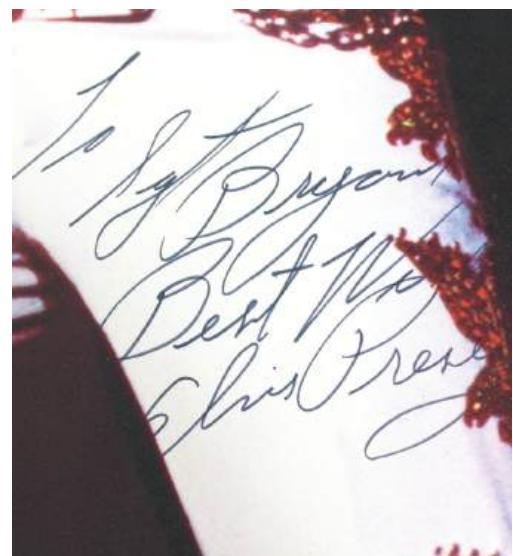
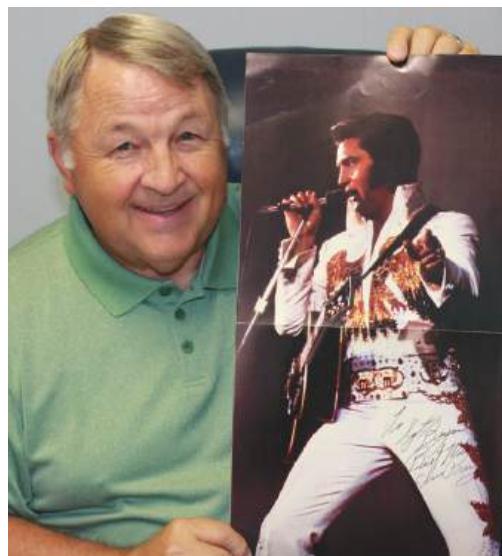
"I had just made Sergeant and I was assigned to an outside section of the hotel," says Bryant. "We all thought it was neat that he decided to stay in Salem even though he was performing in Roanoke. Back then, the Sheraton and the Hotel Roanoke were the nicest hotels in the valley."

At that time, what is currently the Baymont had a full-service restaurant and a lively lounge. There are only a few photos of Elvis and Thompson during their stay at the Sheraton, because for the most part, the King stayed inside his room.

"I remember the workers at the Sheraton telling us that they were going to keep all of the towels and wash cloths when they cleaned his room, so they could sell them later," says Bryant.

"We all thought it was neat that he decided to stay in Salem even though he was performing in Roanoke. Back then, the Sheraton and the Hotel Roanoke were the nicest hotels in the valley."

- Jimmy Bryant, Salem Police Sergeant. Presley signed a poster for him and all security officers in appreciation.



OUR COMMUNITY

"Elvis took all of his meals in his room and only left to travel back and forth to the show," says Haskins.

As his personal driver for the trip, Haskins had face-to-face contact with Elvis and used the opportunity to make sure the officers involved with the protection detail got a souvenir along with their extra pay.

"Elvis gave me one of the scarves he wore around his neck and an autographed poster, and I told him it would be nice if all of the people on duty could get one," says Haskins. "We had him for three days and before he left he made sure every officer on the detail got a personalized autographed poster."

Presley's generosity also extended to the men and women in his traveling party on this particular trip.

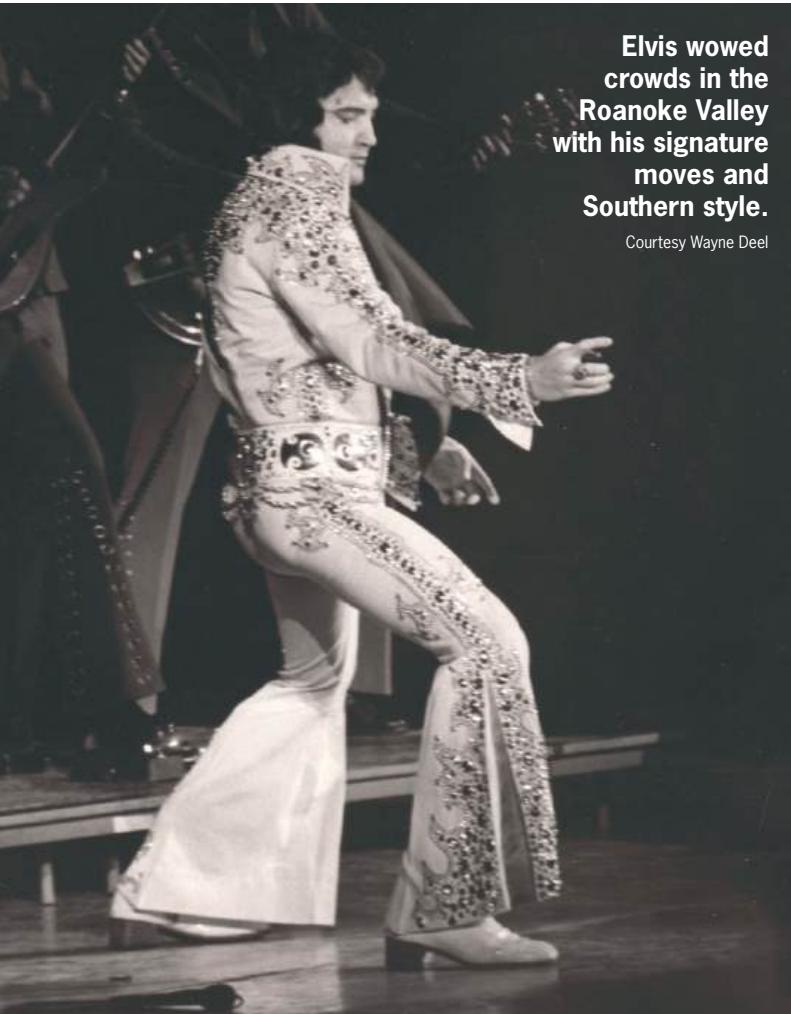
"One of the members of Elvis' entourage came up to me and asked where he could get balls and bats and gloves to play some softball out behind the hotel," says Bryant. "I sent him over to CMT Sporting Goods, but I couldn't believe they were buying all this stuff for one afternoon game. They told me Elvis was paying for it, so it wasn't a big deal."

But the King himself was still a very big deal. Tickets for the August 2, 1976 concert sold for \$7.50, \$10 and \$12.50. All 10,598 of them were gone by show time.

"When I took him to the Roanoke Civic Center that night, we drove right into the back entrance and pulled up right behind the stage," says Haskins. "I remember people touching the car on the way in and tapping on the windows trying to get next to him after the show."

Elvis wowed crowds in the Roanoke Valley with his signature moves and Southern style.

Courtesy Wayne Deel



Haskins' cruiser, similar to this Plymouth Fury police sedan, was used to transport Elvis to and from the Roanoke Civic Center during his stay in Salem.

ELVIS' CHARIOT

That was as close as most would ever get to Presley and when he passed away just a year later on August 16, 1977, anything he had touched became a collectible, including the Salem Police Department's Plymouth Fury.

"We were getting ready to replace the vehicle and City Manager Bill Paxton thought there might be a chance the car would be worth something to an Elvis fan since he had ridden in it," says Randy Smith, Salem's Assistant City Manager at the time.

There was no internet back then, so Smith decided to advertise the car in October of 1981 in the Houston Post, Nashville Banner/Tennessean and Memphis Press Scimitar. Collectively, the three newspaper ads cost the city \$241.89.

"The car was five years old with 49,000 miles on it and I knew that we wouldn't get that much money for it on a trade-in," says Haskins. "There were so many Elvis fans in the world that I thought it was worth a shot and I felt like it would sell pretty well."

In the end, the strategic newspaper advertising and a number of local stories in the Roanoke and Salem Times only generated two bids.

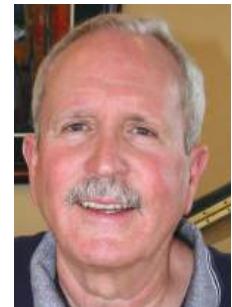
"One of those was from a female Elvis fan in Pittsburgh who bid a dollar and told us we should be ashamed of ourselves for trying to make money off the death of the King," says Smith.

But it only took one legitimate bid to make a sale, and the ad in the Houston Post produced one from an accountant and real estate broker named George Apolzon. The Texas millionaire, who passed away in 2014, purchased the Plymouth Fury for \$2,632, about \$1,100 more than its trade-in value.

"He told us he had a car museum and he thought that this would be an interesting piece to add to his collection," says Smith. "He wanted it exactly like it was the night we transported Elvis, so we had to put the radio transmitter back in the car and make sure everything was just like it was when he rode in it."

Apolzon wasn't just a car collector. He also was an avid Elvis fan. So much so that he purposely wrote two checks to cover the cost of the car. One was in the amount of \$1,819.35 while the other was for \$816.77. Those aren't just random numbers. The first one is Presley's birthdate, January 8, 1935, and the second one is the day he died, August 16, 1977.

"It took Mr. Apolzon a few months to send a flatbed truck to Salem to get the car, but in the end, we got a fair price for the vehicle and some good publicity for Salem all over the country," says Smith. "It was definitely a unique experience."



Smith

The Salem Police car was sold via a classified ad to a man from Houston, Texas. The two check amounts signify Presley's birth and death dates.

ELVIS PRESLEY VEHICLE

SEALED BIDS NOW BEING ACCEPTED FOR A 1976 PLYMOUTH FURY UNMARKED CHIEF OF POLICE COMMAND CAR (NAVY BLUE-ACTUAL MILEAGE, 49,000) WHICH TRANSPORTED ELVIS PRESLEY ON JULY 31 AND AUGUST 2, 1976, WHEN HE WAS IN ROANOKE, VIRGINIA, FOR CONCERT. NOTARIZED AFFIDAVITS ARE FURNISHED WITH VEHICLE CERTIFYING CIRCUMSTANCES OF VISIT, POLICE DEPARTMENT SECURITY MEMOS AND MAPS REGARDING ELVIS' VISIT. BID ENVELOPES SHOULD BE MARKED "BID -- ELVIS VEHICLE" AND MUST BE RECEIVED IN THE CITY MANAGER'S OFFICE, P. O. BOX 869, SALEM, VIRGINIA 24153-0869, BY 10:00 a. m. ON NOVEMBER 2, 1981. INQUIRIES SHOULD BE DIRECTED TO CHIEF OF POLICE H. T. HASKINS, JR., 703 375-3010. THE CITY RESERVES THE RIGHT TO REJECT ANY OR ALL BIDS.



Randolph M. Smith
Assistant City Manager
19 N. College Aven.
Salem, Virginia

2142
Ober 28 19 81 35-1
\$1,819.35**
DOLLARS
2242
Ober 28 19 81 35-1
\$1,816.77**
DOLLARS

ELVIS

CLASSIFIED



Eli Apolzon
Interests
Investments
in real estate
Oct.

You are selling on November
please use the two checks
Check number 2142 in the an
birthdate and check number
these two checks in the
please advise me on the bid
ding me on the bid

ASA SOFTBALL: JULY 31 - AUGUST 7
4,377 HOTEL ROOM NIGHTS • 815 PLAYERS • 57 TEAMS • 19 STATES

DOUBLE PLAY

Virginia's Blue Ridge pooled its resources and produced two unforgettable softball events this summer for several thousand players, coaches and fans from North America. Salem and Botetourt played host to the ASA National Championship Tournament for girls 12 and under early in August and then welcomed the North American Special Olympics Championship in the middle of the month. Hot and humid conditions and a string of rainy days produced a number of challenges. In the end, champions were crowned, memories were made and the valley's economy received a boost in tourism dollars.



The ASA opening ceremony began with the color guard consisting of Salem Police and Fire Department members.



Olympian and Liberty Softball head coach Dot Richardson spoke at both opening ceremonies.



The Louisiana Voodoo softball team was a popular squad with their native New Orleans style costumes.



The Tennessee L'il Saints from Clarksville, Tennessee joined in the festivities with a political convention theme.

SPECIAL OLYMPICS SOFTBALL: AUGUST 18-21

1,314 HOTEL ROOM NIGHTS • 482 PLAYERS • 28 TEAMS • 18 STATES • 2 CANADIAN PROVINCES



The Special Olympians from Team Virginia were introduced at the opening ceremony at the Salem Civic Center.



Players from Wisconsin (blue team) and Florida (yellow) came together at the Moyer Complex during an afternoon game.



Teams from 18 states and 2 Canadian provinces made their way to the valley. This team came from Ontario.



Willy Mayes slams a base hit into the outfield. Nearly 500 players competed at Botetourt and Salem fields.

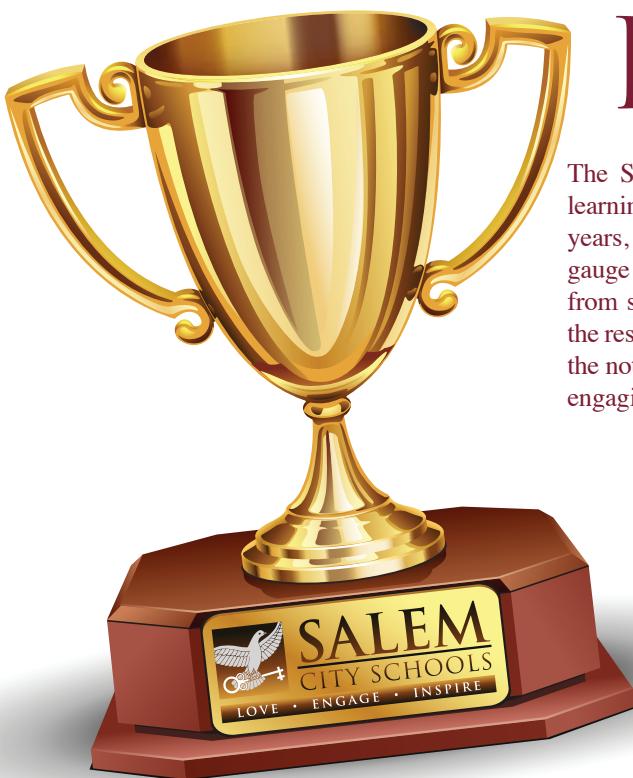


The Texas Saints were one of 28 teams to participate in the Special Olympic games.



SPECIAL OLYMPICS
NORTH AMERICA
SOFTBALL CHAMPIONSHIP
VIRGINIA 2016





PARENT & TEA

The Salem City School Division is always looking for ways to enhance the learning experience in the classroom for both students and teachers. Every two years, the division collects data from staff members and parents to help it better gauge strengths and opportunities for improvement in all schools. Everything from school lunches to technology use is addressed in the surveys. Once again, the results of this process are very positive and reaffirming. The numbers reinforce the notion that our educators are doing an outstanding job of loving, inspiring and engaging our students daily.

90%

OF PARENTS agree that the schools communicate effectively and that schools are taking steps to promote positive peer-to-peer interactions.



97%

OF PARENTS feel positive about their child's school, believe that their child's school provides a high quality education, and that the schools have a positive impact on the community.



94%

OF PARENTS feel that their child effectively uses technology at school on a regular basis.



Opportunities for Improvement

Parental Suggestions

Parents said communication, grading practices, school lunches, and facilities could still be improved.

63%

OF PARENTS are pleased with the quality of food served in the cafeteria



TEACHER SATISFACTION

Continues to Rise

94%

OF PARENTS feel that our schools provide caring, respectful, disciplined environments.



93%

OF PARENTS believe the homework assigned to their child is meaningful and closely aligned to learning objectives.



95%

OF STAFF indicate that they enjoy working for the division.



98%

OF STAFF indicate that the Salem City School Division provides a high-quality education.



Staff Suggestions

Teachers say they would like more opportunities to participate in decision making in their schools and in the division.



Teachers would like to have more access to quality instructional materials to enhance the overall classroom experience.

COMMENTS OR SUGGESTIONS?
PLEASE CONTACT
CURTIS HICKS,
ASSISTANT SUPERINTENDENT
FOR INSTRUCTION
CHICKS@SALEM.K12.VA.US



Distinguished Scholars at Salem High School have maintained a cumulative grade point average of 4.0 or greater through the end of the first semester of their senior year. At graduation, Principal Scott Habeeb and Salem School Board Chairman David Preston presented each Distinguished Scholar with a certificate and a monetary award to be used at the student's discretion.



George Barker



Charles Barlow III



Thomas Bassford



Jacob Beedle



Jessica Boehling



Kyle Campbell



Vincent Carroll



James Chisom



Tyler Close



Hannah Farrell



Bradley Ferguson



Maia Foley



Scott Gardner



Daniela Garzon



Allison Hamilton



Emily Holter



Nicholas Hood



Connor Huffman



Payton Johnson



Benjamin Kennedy



Darrien Leffel



Cole Chisom, Curtis Staples, Salem Principal Scott Habeeb, Jake Preston and Ben Kennedy



Benjamin Lewis



Helen Lin



Julie McKnew



Alyson McMillan



Donald Messick



Brittany Owens



Caitlin Parsons



Charles Phillips



Nghi Phung



Jacob Preston



Beatriz Salvador



Madison Smith



Chelsea Snead



Curtis Staples



Caleb Turner



Braxton Wall



Hannah Winstead

CITY OF SALEM SCHOOLS

DR. H. ALAN SEIBERT - SUPERINTENDENT

SCHOOL BOARD

MR. DAVID PRESTON, CHAIRMAN

DR. MIKE CHIGLINSKY, VICE CHAIRMAN

MRS. ARTICE LEDBETTER

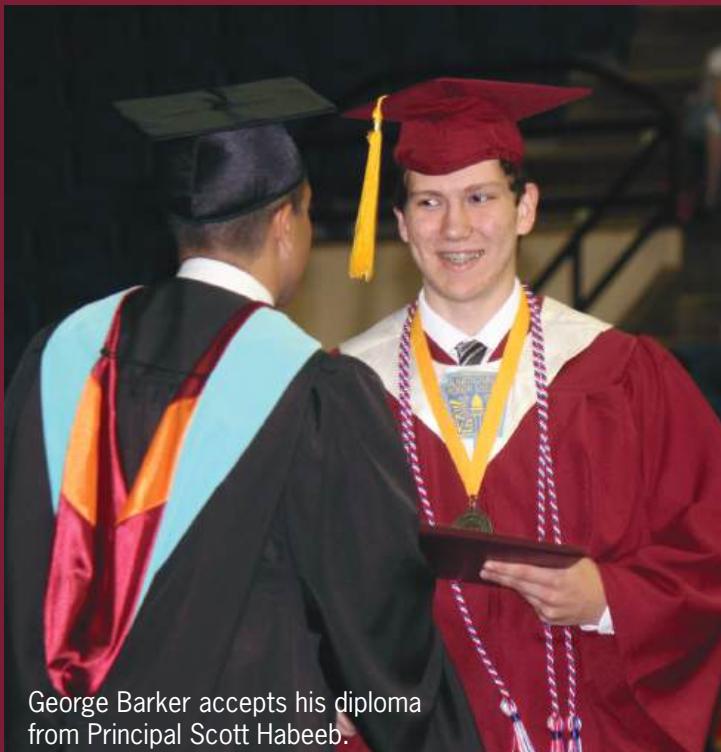
DR. NANCY BRADLEY

MR. ANDY RAINES

Salem School Board Chairman David Preston, Artice Ledbetter, Vice Chairman Dr. Michael Chiglinsky, Dr. Nancy Bradley and Andy Raines gathered before the ceremony.



SALEM HIGH SCHOOL CLASS OF 2016



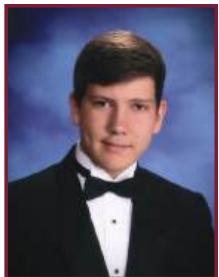
George Barker accepts his diploma
from Principal Scott Habeeb.



Lindsay Michelle Anderson
Dr. George Vaughan
Scholarship



Karli Elizabeth-Jade Andrews
Deede Grace Nursing
Scholarship



George Bernard Barker
Richard Fisher Medical
Scholarship



Jacob Daniel Barnett
Adam Ward Memorial
Scholarship



Thomas Michael Bassford
Foster Family Scouting
Scholarship



Jacob Haugen Beedle
Judges Hoback, Sr. & Jr.
Scholarship



Ryan Matthew Bell
Roy Spain Science
Scholarship



Maiyah Danielle Bobbitt
Brock Memorial
Scholarship



Jessica Ann Boehling
Archer Family
Scholarship



Adrienne Elaine Booth
Heritage
Scholarship



Hannah Nicole Bowles
Sarah Southard Nursing
Scholarship



Samuel Philip Brownmiller
Harvey & Muriel Bredlow
Scholarship



Kyle Andrew Campbell
Craighead Family & Hazel Waters
Mathematics Scholarships



Elizabeth Ann Carr
William & Anna Johnson
Scholarship



Stephanie Renee Carr
Dr. Anderson Renick
Scholarship



Brendan Carlis Carroll
Ben & Dixie Metheney Youth
Scholarship



Vincent Jordan Carroll
American Legion/Post 19
Scholarship



Dashaunti Lanay Carter
Patsy Bean DAR
Scholarship



Megan Claire Chaos
Joseph & Barbara Kyle
Scholarship



James Coleman Chisom
Annie McConkey Mathematics
Scholarship



Donte Jermaine Clayborne
Coach Eddie Joyce
Scholarship



Sarah Ann Clemson
Joyce Brizendine Headford
Scholarship



Tyler Christian Close
Mary L. Hollandsworth &
Jeffreys Science Scholarships



Christen Elizabeth Cook
Roy Spain Science
Scholarship

SALEM EDUCATIONAL FOUNDATION SCHOLARSHIP RECIPIENTS



John Robert Copenhagen
Charles H. Fisher Chemistry
Scholarship



Shannon Jamek Davis
Harold & David Shelor
Scholarship



Paul Chapman Duffy
Neenah Moore
Scholarship



Stephanie Marie Elting
David Ross Hamilton
Scholarship



Hannah Nicole Farrell
Pauline Webb Chemistry
Scholarship



Kaylyn Marie Fechko
Jill Bailey Chenet Memorial
Scholarship



Bradley Alexander Ferguson
R.T./Mathew Dooley 25
Scholarship



Zachary David Fiorek-Rydell
Corinne Moeschler Teacher
Scholarship



Maia Colleen Foley
Brian Hoffman
Scholarship



Noah James Galbreath
Lauren Burns
Scholarship



Daniela Esmeralda Garzon
Ron Wall Vocational
Scholarship



Matthew Thomas Gauck
Gerald Pace Vocational
Scholarship



Ashleigh Nicole Gray
Anne Bell Woods Art
Scholarship



Kelsey Grace Habeeb
SEF&AA Senior Merit
Scholarship



Alison Paige Hamilton
Dennis Reaser/Pride of Salem
Scholarship



Skyler Drand Hayes
Dr. N. Wayne Tripp
Scholarship



Hannah Shea Hayton
David Hall Memorial
(Culinary Arts) Scholarship



Daniel Dallas Herndon
Willis White Math & Athletic
Scholarship



Trevon Lemajor Hill
G. W. Carver Alumni
Scholarship



Anna Lea Renee Hodges
Francis West/Hollins College
Scholarship



Connor Ray Huffman
Hankins/Thomason
Scholarship



Sara Ann Hylton
Gerald & Jeanne A. Pace
Memorial Scholarship



Payton Christine Johnson
Dr. Lewis Romano
Scholarship



Benjamin Allen Kennedy
Helen I. Phelps
Endowment



Christen McKenna King
Ray & Ruth Bussard
Scholarship



Madeleine Hope LaPrad
Chauncey & Lucy Harmon
Scholarship



Yasmine Shadi Liftawi
Jennings Family
Scholarship



Helen Lin
Danstrom Family Health Care
Scholarship



James Allan Mahan
Bob Johnson Memorial
Scholarship



Hannah Grace Martin
Anne "Mickey" Faville Memorial
Scholarship

SALEM HIGH SCHOOL CLASS OF 2016



Michael Coleman Massey
Dave Lamanca Golf
Scholarship



Kenneth Austin McCauley
David Hall Memorial (Wrestling)
Scholarship



Julie Ann McKnew
William Brubeck & Corinne
Moeschler Teacher Scholarships



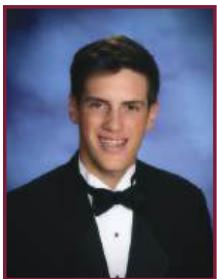
Alyson Rebekah McMillan
Cynthia Neathawk Nursing
Endowment



Blake Reid Moushegian
Lautenschlager Family
Scholarship



Brittany Jordan Owens
D. Wallace Hall
Scholarship



Alex Jacob Persinger
Ben & Dixie Metheny Youth
Scholarship



Charles Bradley Phillips
Bill & Marie Young
Scholarship



Adam John Pierce
William G. Snyder
Scholarship



Daniel Joseph Ponton
Duane Perdue Memorial
Scholarship



Jacob David Preston
Sam & Frances Harvey
Scholarship



Ni'Tasia Monique Preston
Brian Thornhill Memorial
Scholarship



Karinsky Raymond
Maria D. Mungcal Mem. & Salem
Women's Club Scholarships



Meghan Reddy
Glenna & Jack Burress
Scholarship



Hannah Brooke Rich
Dr. Keith Edmunds Memorial
Scholarship



Zachary Adam Rousey
Anne Fisher Memorial
Scholarship



Beatriz Consuelo Salvador
Rotary Club of Salem
Scholarship



Chelsea Alexandra Snead
Annie Cook Aldridge Latin
Scholarship

YONG KYU LEE SENIOR AWARD



Jake Barnett



Salem Superintendent
Dr. Alan Seibert

SALEM EDUCATIONAL FOUNDATION SCHOLARSHIP RECIPIENTS



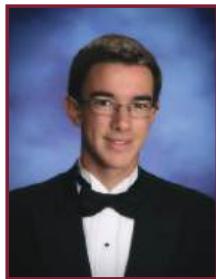
Adam Wesley Spangler
Middleton/Hood/Roanoke
College Scholarship



Curtis Tarik Staples
Jim Peters/Salem Lions Club
Scholarship



Emily Ann Steffan
James & Nancy Robertson, Jr.
Scholarship



Carter Austin Taylor
Lauritz Christensen Band
Scholarship



Christopher Jackson Thomas
Keith K. & Mary Louise Hunt
Scholarship



Caleb William Turner
June Long Choral Music &
Walter & Avis Hunt Scholarships



Ricky Anthony Wade
Charlie Hammersley
Scholarship



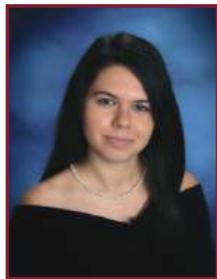
Timothy Walker Wade
Thelma Poff
Endowment



Braxton Alexander Wall
Andrew Lewis Class of '52
Scholarship



Carter Alexander Williams
David Smith Memorial
Scholarship



Kemper Alexis Wills
General Andrew Lewis
Scholarship



Amanda Dee Wines
Ella T. Hester/Class of 1924
Scholarship



Hannah Grace Winstead
Dave Lamanca Engineering
Scholarship



Adam David Wood
Braxton Family Legacy
Scholarship



Sarah Elizabeth Young
Ellen Peterson Endowment &
Am. Legion/Post 19 Scholarship

Not pictured:

Audrey Elizabeth Cooper
Mareta Richardson Science
Scholarship

Justin Matthew White
Salem-Roanoke County Bar
Association Scholarship

CONGRATULATIONS
CLASS OF 2016!



SALEM EDUCATIONAL FOUNDATION AND ALUMNI ASSOCIATION

P.O. BOX 1461 SALEM, VA 24153
WAYNE ADKINS, ENDOWMENT COMMITTEE CHAIRMAN
WADKINS@SALEMTOOLS.COM (540)353-5370

SALEM HIGH SCHOOL CLASS OF 2016



SALEM PARKS AND RECREATION
620 FLORIDA STREET
SALEM, VA 24153
EOBRIEN@SALEMVA.GOV



Hannah Nicole Farrell



Noah James Galbreath



Kelsey Grace Habeeb



Payton Christine Johnson



Hannah Grace Martin



Blake Reid Moushegian



Brittany Jordan Owens



Charles Bradley Phillips



Jacob David Preston



Constance Faith Stanley



Curtis Tarik Staples



Caleb William Turner



Goran Vukovic



Amanda Dee Wines



Dr. Marylen Harmon presents a scholarship in memory of her parents, former Carver educators Chauncey & Lucy Harmon.



Salem Educational Foundation Pres. Tommy McDonald speaks to the 2016 scholarship recipients.



Former Salem Superintendent Dr. Wayne Tripp congratulates Jack Beedle for receiving the Hoback scholarship.

SALEM EDUCATIONAL FOUNDATION SCHOLARSHIP RECIPIENTS



Danielle and Chance Crawford present one of 14 scholarships given to Salem students from the Chance Crawford Foundation.

Prior to graduation, 93 Seniors were honored in the Salem High School auditorium by the Salem Educational Foundation.

SALEM SPORTS FOUNDATION



Samuel Philip
Brownmiller



Hannah Nicole
Farrell



Hannah Shea
Hayton



Daniel Dallas
Herndon



Payton Christine
Johnson



Christen McKenna
King



James Allan
Mahan



Blake Reid
Moushegian



Jacob David
Preston



Salem Sports Foundation President Van Gresham presents one of their scholarships to lacrosse goalie Jake Preston.



P.O. BOX 642
SALEM, VA 24153
CKING@SALEM.K12.VA.US

EVENTS

AROUND SALEM



adult programs

BALLROOM DANCING: BEGINNER/INTERMEDIATE (ADULT & TEEN)

Instructors from Saphire Dance Studios. When a month has 5 weeks, David and Donna Spangler will be teaching the fifth Friday. Ken Schoff & Ski Shelton are Coordinators. This class offers a complete introduction to various ballroom dance styles. The class is perfect for beginners and those looking to polish their ballroom technique. You will learn the techniques necessary for moving with style and grace. No previous dance experience or partner is necessary.

CERAMICS (INTERMEDIATE)

This class is designed for the student who has prior experience with ceramics. Painting on resin, dry brushing, and other techniques will be introduced.

CHESS (ages 16 – Adult)

This chess group is for all levels of playing strength. Tuesday evenings at the Senior Center. Class is free.

Supervisor: Vickie Sword
vswd@salemva.gov
Asst. Supervisor: Hank Luton
hluton@salemva.gov
110 Union Street
Phone: (540) 375-3054

FOR COST AND MORE INFORMATION ON ANY CLASSES OFFERED, GO TO SALEM PARKS AND RECREATION WEB SITE AND CLICK ON COMMUNITY ACTIVITIES.



Show your artistic side

MIXED MEDIA COLLAGE Experiment and combine various materials to create your very own abstract art! We will use everything from doilies, recycled metal/plastic, marbles, sticks, magazine clippings, hot glue, spray paint, acrylic and gold leaf. Feel free to bring any items that would add a personalized touch to your artwork. All other materials provided. Please dress to get messy! This four week class will meet each Thursday at the Salem Senior Center.

COLE BLUEGRASS SHOW

The first Monday of every month, Dwayne Cole has two excellent bluegrass groups come to perform at the Senior Center from 7:00 pm - 9:00 pm. This event is open to the public. There is no admittance fee. However, donations are encouraged in order to keep this good event going.

CROCHETING & KNITTING

Learn the basics of crocheting and complete different projects in class. Thursday evenings at the Senior Center.

DOG OBEDIENCE

A six-week course (Sept. 17 - Oct. 22) for dogs of any breed and any age. Dogs will learn to heel calmly on leash, react to different commands, and come when called. Organizational Meeting at the Salem Senior Center on Tuesday, Sept. 13. Saturday mornings at Salem High School.

TOPS (Take Off Pounds Sensibly)

Join this wonderful group and work together to learn healthy options to take the pounds off.

Weekly programs and discussions with weigh-ins strictly confidential. For more information email judyotps@aol.com. Tuesday evenings at the Senior Center.

health & fitness

TOTAL SCULPTING

Two separate classes. This class is designed to reduce body fat and sculpt muscles through a series of strength training exercises using bands, free weights and more. This is a great program for any

For more info, new class listings and to sign up for these programs, head to www.salemva.gov and click on "Parks & Recreation" or call 375-3054

level participant. Instructors are trained to modify exercises for beginning levels. Classes are held Monday and Wednesday evenings.

EXTREME BOOT CAMP

Extreme boot camp mixes body weight exercises with interval training and strength training, in a variety of formats and class styles designed in a way to maximize aerobic and anaerobic benefit. Bootcamp will push you harder than you would push yourself and help you reach your fitness goals, no matter what they might be. While not for the faint at heart, this class is for all fitness levels and anyone who is willing and ready to work hard, break a sweat, burn some calories, build some muscle, and have some fun! Classes are held on Tuesday evenings.

KICKBOXING

This class is a combination of cardio, boxing and marital arts providing a total body workout which aims to improve strength, aerobic fitness, speed, flexibility, coordination and balance. Come try one of the most popular fitness trends and kick, jab, cross, hook and uppercut your way to a fitter you! Classes held Wednesdays.

TAI CHI

Tai Chi was originally developed for self-defense but has evolved into a graceful form of exercise that's now used for stress reduction, balance, and a variety of other health conditions. Often described as meditation in motion, tai chi promotes serenity through gentle, flowing movements. Tai chi is low impact and puts minimal stress on muscles and joints, making it generally safe for all ages and fitness levels. Classes held Tuesdays at the Senior Center.

YOGA (BEGINNER/INTERMEDIATE)

Three class times offered. Yoga is a great way to increase joint mobility, improve muscle tone and flexibility, and build balance. It improves memory,

focus, and attention, as well as promote an overall sense of well-being. Classes are held Tuesdays, Wednesdays and Thursdays.

TENNIS (ALL LEVELS)

To register or get more info, contact Scott Gibson at 397-1257 or sgibson@salemva.gov.

youth/teens

AFTER SCHOOL ARTS & CRAFTS (6 - 13)

Let your child get in touch with their inner artist with this 6 week after school arts and crafts program. Students will make several creations in this fun filled hands on class! This class will

meet at the Senior Citizen Center. All materials provided. Please send your child in clothes that can get messy! This six week class will meet each Wednesday at the Salem Senior Center.

BATON TWIRLING LESSONS (AGES 4-18)

Students will learn and improve on baton twirling skills, participate in 6 local parades as well as other community events throughout the year, and perform in an end-of-the year recital. The Southernettes Baton Corp is dedicated to providing a safe, fun and creative atmosphere in which athletes not only learn twirling skills, but they build confidence and leadership skills through team commitment.

Contact Coach Natasha Flores to register at 312-4969. Thursday evenings at the Senior Center.

GUITAR FOR KIDS (8 - 12)

Be a real life guitar hero! Learn tuning, tempo, and rhythm. Play melodies, "EZ" chords and riffs from guitar tab. Required materials: appropriately sized guitar (acoustic or electric), pick. Cost is \$45. Ages 8 - 12.

TENNIS BEGINNER (6 - 10)

Ever wanted to learn about tennis? Come to the tennis class & learn everything from the rules of the game to hitting an overhead serve. Contact Scott Gibson at sgibson@salemva.gov or by phone at 397-1257.



Join the Chain-Stitch Gang

KNIT & CROCHET (8 - 14) Learn basic knitting and crocheting stitches and how to read patterns. Thursdays at the Senior Center.

PARKS & RECREATION

Senior center 110 UNION STREET

MONDAYS

9 am - 12 noon – Bridge
12:30 pm – Senior Mtn. Pickers
1 - 4 pm – Mexican Train Dominoes
7 - 9 pm – Cole Bluegrass Show
(First Monday every month)

TUESDAYS

8:45 - 9:45 am – Exercise
10 am - 2 pm – Chair Caning and
Basket Weaving
10:15 – Tai-Chi at College
Lutheran Church
2 - 4 pm – Ballroom dance

WEDNESDAYS

9 - 10 am – Tap dance
10 am - 11 am – Yoga
10 am - 12 noon – Ceramics
10 am - 12 noon – Needlework
1 - 3 pm – Line Dance
1 pm – TRIAD Meeting (1st Wed)
2 pm - 3 pm – 30-minute Computer
Classes

THURSDAYS

8:45 - 9:45 am – Zumba Gold
10 am - 12 noon – Quilting
10 am - 12 noon – Art on your
own
11 am - 12 noon – 49er's Plus
Club Meeting
12 - 4 pm – Cards on your own
12 - 2 pm – Monthly Luncheon w/

entertainment (last Thursday)
12:30 - 2 pm – Sr. Singers
Practice (first Thurs. w/appts
other days)

FRIDAYS

8:45 - 9:45 am – Exercise
10:15 - 11:15 am – Tai-Chi
10:30 am – Senior Mtn. Pickers
1 pm – Scrabble and Trivial Pursuit
(2 times a month)
7 - 9 pm – Ballroom Dance

SPECIAL EVENTS

are provided through each month.
We frequently take outings in our
van or bus to local malls, shops
and restaurants, or day trips to
Wytheville, Shatley Springs, Peaks
of Otter, Lynchburg, Charlotte,
Christiansburg, etc. Other Friday
events include bingo, ice cream
sundae day, movie day, crafts,
parties, etc. *A small fee may
apply for some of these events;
please stop by the Senior Center
for a monthly calendar.

MONTHLY NEWSLETTER

A calendar with news of our
activities and outings is distributed
the last Monday of each month.
Pick one up so you can join us at
the Senior Center.

SPECIAL TRIPS

These trips are planned for the

year to Wytheville's Wohlfahrt
Haus Dinner Theatre, Barter
Theater, Pigeon Forge, New York,
and many others. New trips are
added regularly. Stop by and pick
up a trip list.

"49ERS PLUS" CLUB

meets on Thursdays at 11 am.
They eat lunch out on the 2nd
Thursday of each month at various
restaurants. They also preside at
our Monthly Luncheons. This is
a group that meets for fun and
makes donations to organizations
such as the Salem Rescue Squad
and the American Red Cross.

MONTHLY POT LUCK LUNCHEONS

are always a fun well-attended
event, with entertainment following
the meal. They are held on the last
Thursday of each month.

EXERCISE CLASSES

are offered three times a week,
Tuesday, Thursday, and Friday
mornings, 8:45 am to 9:45 am.
These classes are all different
giving a total workout through
the week for each participant.
Light weights are used on
Tuesday, Zumba (a form of dance
exercises) is the Thursday class,
and Friday is a variety of various
work-outs. There is no charge for

these classes.

BALLROOM DANCE CLASS

meets every Tuesday, 2:00
pm – 4:00 pm Taped music is
provided and there is no fee but
each person is asked to bring a
snack food to share. Line Dance
meets every Wednesday, 1:00 pm
– 3:00 pm. Come join this great
group of dancers and they'll teach
you many line dances. On many
occasions this group performs for
different events and groups.

SALEM SENIOR SINGERS

practice on the 1st Thursday at
12:30 pm, and sing on a regular
basis for Snyder Nursing Home
and other places in the Valley.

SENIOR MOUNTAIN PICKERS

is an excellent group of stringed
instrument musicians who play
informally on Mondays at 12:30
pm and Fridays at 10:30 am at
the Senior Center. You may join
them with an instrument if you
play or attend as a part of the
audience of the 55+ crowd.

YOGA

is our newest class offering
a challenge for all seniors
participating. These are six week
classes and you are required to
sign up.





SALEM

HALF MARATHON

THREE RACES: ONE DAY
OCTOBER 15, 2016



The City of Salem is known as "Virginia's Championship City" for its proven track record at hosting NCAA Championships and a variety of other prestigious national and regional tournaments. The Salem Half Marathon hopes to build on this tradition of excellence by offering three races and encouraging people to get physically active and visit Salem. The races will start and finish on Main Street and take runners on a scenic and challenging tour of city neighborhoods, the Greenway and Roanoke College. Come Join Us!



RACE EXPO
OCTOBER 14 AT THE
ROANOKE COLLEGE BAST CENTER

REGISTER NOW
RACE.SALEMVA.GOV

special events

Manager: Kathy Murphy
kmurphy@salemva.gov
Supervisor: Nathan Wooden
nwooden@salemva.gov
620 Florida Street
Phone: (540) 375-3057

PUMPKINFEST **Saturday, October 29th:** Salem Farmers Market, 11a.m – 2 p.m., Pumpkin give-away, Children's Activities, Carnival Games, Costume Contest, Hay Rides, and a Pumpkin Auction. Trick or Treating with the Merchants – 10am – 11am.

YE OLDE SALEM CHRISTMAS **Saturday, December 3rd:** Salem Farmers Market, Salem Library, and Downtown Salem. Kids can get their pictures taken with Santa and listen to a story from Mrs. Claus at the library, enjoy children's activities and mail a Christmas wish-list to Santa! Open houses with Downtown Merchants and vendors on the market.



'Tis the season

LIGHTING OF THE CITY CHRISTMAS TREE **Friday, December 2nd,** Salem Farmers Market, 6 pm.

WINTER BEACH BASH

Friday, February 3rd, 6 p.m., Salem Civic Center. Come shake off the winter blues with live music from "The Band of Oz"! Look for tickets on sale December 14th at the Parks & Rec office.

EASTER EGG HUNT

Thursday, April 18th, 6pm at Longwood Park. Children ages

3-10 years old. Come visit the Easter Bunny and hunt for Easter Eggs with lots of prizes and candy.

SALEM AFTER FIVE SUMMER CONCERT SERIES

Fridays, April 28th, May 19th, June 23rd, July 23rd and August 11th, Salem Farmers Market, 5:30 p.m. Sponsored by Salem Parks and Rec and Q-99.

MOVIES AT LONGWOOD

May 12th, June 9th, July 14th, August 18th. Bring a blanket and chairs and enjoy a movie under the stars! Admission is free. The first 50 families will receive a free bag of popcorn from Frito Lay. Concessions will be available to purchase from Fun Times.

James I. Moyer Sports Complex



Fun at Lake Spring Park

66TH ANNUAL ERNEST "PIG" ROBERTSON FISHING RODEOS Lake Spring Park, To register please call (540) 375-3057. **April 22nd** Children Ages 3 – 8, 9 a.m. – Noon. **April 24th** Children with Disabilities Day, 10 a.m. - Noon. **April 26th** Nursing Home Patient's Day, 10 a.m. – Noon. **April 29th** Children ages 9 – 12, 9 a.m. – Noon.

Manager : Eric O'Brien,
eobrien@salemva.gov
Supervisor: Scott Scharnus,
sscharnus@salemva.gov,
1000 Union Street, Salem
(540) 375-4021

SEPT. 2ND - 5TH

ASA Men's Class "D" & "E" Eastern Slow Pitch Championship

SEPT. 10TH & 11TH

Got Game Strike Out Hunger Benefit Youth Softball Tournament

SEPT. 17TH & 18TH

ASA /USA Heartland College Fast Pitch Showcase Series

SEPT. 24TH & 25TH

ASA "Help Save The Next Girl"
Youth Fast Pitch Tournament

OCT. 8TH & 9TH

ASA JO/Scappers 18U & 16U
College Show Case Girls Fast
Pitch Softball Tournament

MARCH 10TH - 12TH

West Virginia Wesleyan
Division II College Softball
Tournament

APRIL 21ST - 23RD

37th Chance Crawford Benefit
Adult Slow Pitch Tournament

APRIL 28TH - 30TH

ODAC Women's Softball
Conference Championship
Tournament

MAY 25TH - 29TH

NCAA Division II Women's
Softball National Champ.

Manager : Eric O'Brien,
eobrien@salemva.gov
Supervisor: Josh Brown,
jbrown@salemva.gov,
731 Indiana Street, Salem
(540) 375-3013

Salem Kiwanis Baseball Field

SEPT. 5TH & 6TH

National Baseball Fall State
Qualifier

SEPT. 12TH & 13TH

USSSA Baseball Star City
Challenge

SEPT. 19TH & 20TH

USSSA Baseball Tournament

SEPT. 26TH & 27TH

Nations Baseball Western Area
Fall State

OCT. 3RD & 4TH

USSSA Virginia Fall State
Baseball Tournament

youth and adult athletics

YOUTH SPORTS MISSION STATEMENT The purpose of youth recreational athletic leagues is to provide an enjoyable experience for each youth participant, while

Ways to register for Athletics

- Online – www.salemva.gov
- In Person – Sports Office located at 925 Union Street between the hours of 8:00a-5:00p, Monday through Friday
- By Phone – (540) 375-4094

\$35 Salem Residents, \$85 Tuition Paying Students enrolled in a Salem School. Uniforms are included with paid registration.

developing character, skills, sportsmanship and promoting good will among all teams and individuals. Although sports are competitive by nature, the City of Salem Parks and Recreation Department's intentions are to place less emphasis on winning, while promoting the building of lifetime physical activity and health for each participant.

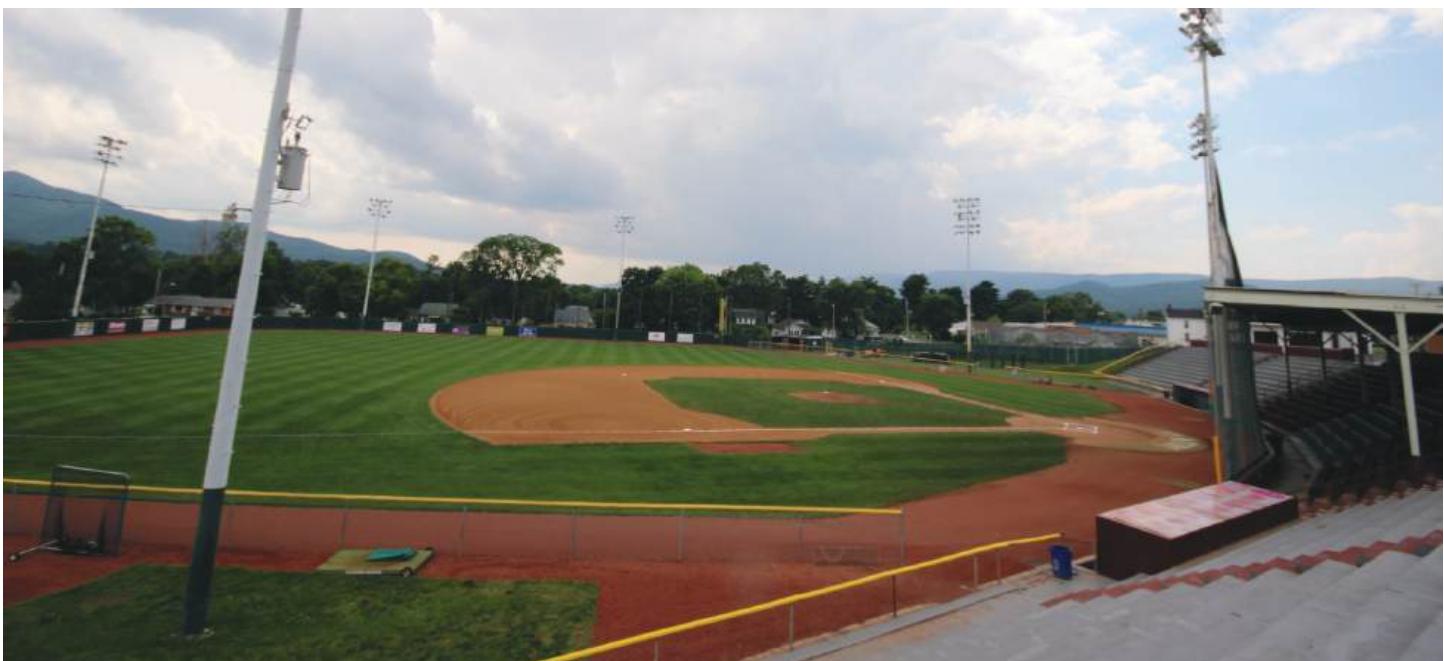
GREAT BEGINNINGS WITH ED GREEN & STAFF

Make checks payable to Ed Green, Great Beginnings, and get application online at www.salemva.gov. For more info, call Ed at 387-9516.

REGISTRATION DATES

Boys Soccer: Jan. 4 - Feb. 14
Baseball: Jan. 4 - Feb. 14
Softball: Jan. 4 - Feb. 14
Boys Soccer: May 10 - June 13
Girls Soccer: May 10 - June 13
Football: May 10 - June 13
Cheerleading: May 10 - June 13

Manager: Scott Hall,
shall@salemva.gov
Supervisor: Nat Franklin,
nfranklin@salemva.gov
925 Union Street, Salem
(540) 375-4094



Salem's Own October Classic

OCT. 11TH & 12TH USSSA Fall Bash Baseball Tournament at Kiwanis Field

A LONG TIME AGO

John Long - Salem Historian & Educator jlong@roanoke.edu 375-2421



166 YEARS AGO



Clay Street House is Built. Folks wonder all the time about the little structure at the corner of Clay Street and Thompson Memorial...many have been surprised to learn that it's now owned by Roanoke College. They've been even more surprised to find out it's one of the oldest, and one of the most historically significant, houses in Salem. The Clay Street House, as the College now calls it, was built probably about 1850—an exact date has been lost. It certainly stood by 1855, when itinerant German artist **Edward Beyer** featured it in his well-known landscape of Salem. Local lore has long connected the little frame house with an adjacent tannery, but in the early 20th Century the house and lot became part of the larger property of Monterey—the impressive mansion up the hill. However, unlike Monterey, this little house represents how the average person in Salem once lived, as opposed to the upper class. In 2002, Monterey, and hence the little house, became property of Roanoke College. Vacant while the school prioritized other projects, Clay Street House has recently been painstakingly restored for use on campus. Now the future looks bright for the little house with a storied past. 

The Region's Only



When it comes to trauma, you want a team that's trained and prepared for anything.

Your trauma team at Carilion Roanoke Memorial Hospital has served patients throughout our region with the highest level of trauma and critical care for more than 30 years. As the only Level 1 Trauma Center in western Virginia, Carilion offers the region's only always-ready, always-prepared, always-on-your-side trauma team.



CARILION
ROANOKE MEMORIAL
HOSPITAL



BREAKFAST. LUNCH. DINNER. BEER.

With more than 30 HD televisions including every football game on Sundays, outdoor dining and 40 different beers on tap, it's the perfect place before, during or after the game.

316 E. Main St. Salem, Virginia 24153 | (540) 389-5999 | www.macandbobs.com